

# PROTOTYPE BASICS

---



PROTOTYPE to:

- Reduce risk
  - Expose assumptions
  - Engage others with your ideas
  - Learn!
- 



A GOOD PROTOTYPE is:

- Cheap
  - Quick
  - Easy
- 



Life Design PROTOTYPES are: 1. Prototype Conversations

2. Prototype Experiences

# PROTOTYPE FRAMING QUESTION

Done on Idea Boards

“ How Might I  
Prototype:

---

*(experience from my Odyssey Plan that I'm curious a  
bout)*

? ”